

A career-readiness platform that advances Gen-Z leaders and reinvents the Fortune 1000 internship, at scale.

Find Tomorrow's Corporate Leader

HUGO BOSS



∞ Meta

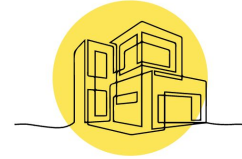


The Challenge



STUDENTS:

- ✓ **The Myth of “Entry Level”** opportunities for students
- ✓ **Prior Fortune 1000** Internship required
- ✓ **Lack of Accommodations** to set them up for success
- ✓ **No Pipeline** - select schools prioritized, small personal network



COMPANIES:

- ✓ **Non-Diverse Student Pipeline** - select schools prioritized, lack of accommodation for diverse talent
- ✓ **The Need To Elevate DEI Employer Brand** in the eyes of diverse Gen Z students
- ✓ **Low-Levels of Employee Engagement** in impact and DEI initiatives
- ✓ **Delivering Social Impact and Strategic Business Output** through low-lift, scalable programs



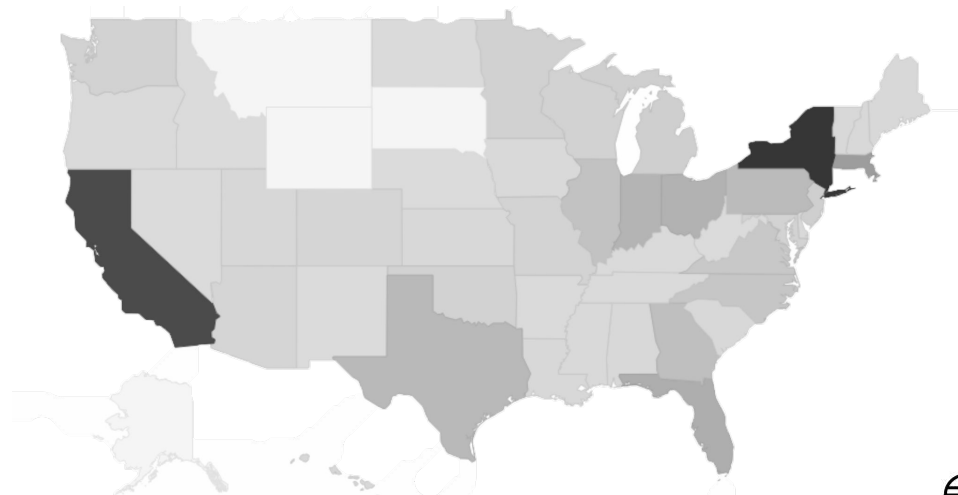
The Challenge:

Reaching Underrepresented Leaders & Innovators



Weak Non-Traditional Talent Pipeline

Select schools prioritized, prior F1K internship preferred, lack of accommodation for diverse candidates.





Introducing the Remote Externship

A Software-Powered
“Mini-Internship” that Reduces
Friction for Both Students and
Employees

- ✓ **Engage Innovative Young Talent**
Without Committing Enormous Employee
and HR Resources to Support Students
- ✓ **Elevate Your DEI Employer Brand** by
Advancing the Careers of Diverse GenZ
Talent With Resume-Enhancing Experiences





We Call It An Externship

A **Low-Lift, High Impact** Program



30-50

Student Cohorts



>1HR

Per Week of Your Manager's Time

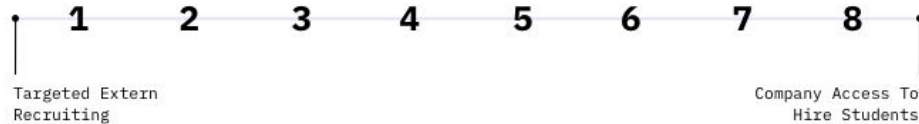


10HR

Per Week Live Learning Experience



6-8 Week Journey





Engage & Up-Skill

**Underrepresented
Communities**

58%

Budget Savings

The Externship saves brands more than half of their DEI budget.

2x More Students Served

The Externship allows Fortune 1000's to up-skill and reach twice as many students on the same budget.

Engage, up-skill and gain insightful strategies from innovative emerging leaders.

We connect you to underrepresented and traditionally excluded groups

47%

Of Externs Hired By Fortune 1000's In 6 Months

95%

Of Externs from Underserved Backgrounds (Select Programs)

150+

Countries Represented

54%

of Externs are women on average



Our Externs come from 500+ institutions.

UCLA

**HOWARD
UNIVERSITY**



**CASE WESTERN RESERVE
UNIVERSITY** EST. 1826

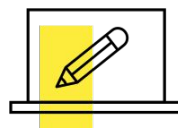


**COLORADO
COLLEGE**

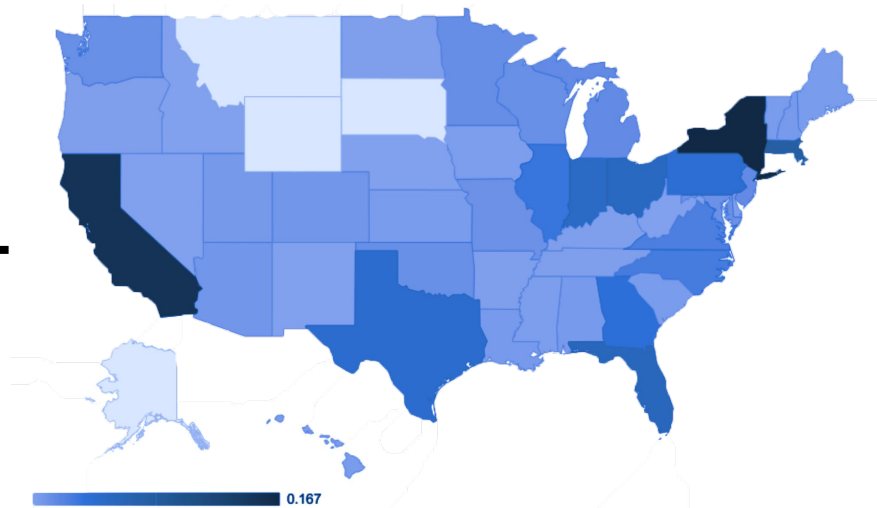
**PURDUE
UNIVERSITY**



**THE OPPORTUNITY
NETWORK**



2021-2022 Student Enrollments Per State



500+

Universities and Colleges
Represented Among
Externship Alumni

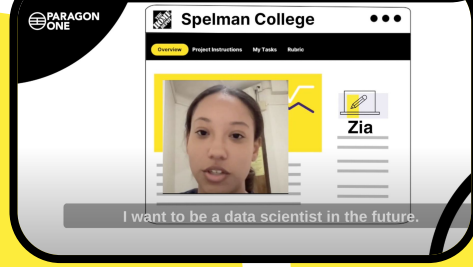
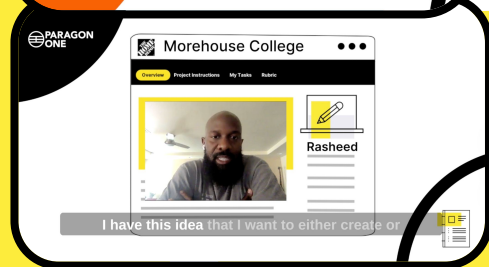
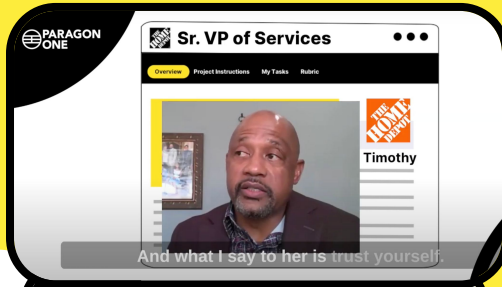
46%

Of HBCUs have
Paragon One Alumni



The Externship Value Mentoring & Recruiting HBCU Students

Your team imparts knowledge, draws inspiration, and elevates their volunteer and philanthropic achievements



HBCU students work with The Home Depot's internal department to gain market research skills, experiential learning and network opportunities.

The Home Depot Leadership...

- ✓ **Create new volunteering opportunities for their team** that directly aligns with their social impact learning initiatives
- ✓ **Leverage the skills of their team** to mentor underserved students
- ✓ **Develop and maintain trust in the values and mission** of THD's business across leadership



PwC depends on the externship to advance their initiative to reach Black & Latinx Students.



Ryan
Paragon One Extern & New PwC Employee



ABC ABC
PwC Director

“
A great program and a truly great cause / client to support. I felt there was a very light lift besides ‘show up and provide advice.’ Paragon One did a great job of preparing us.
”



“

One of our most successful programs to date, with more than 1,000 students in its first year, is a remote, consulting externship offered through Paragon One. Our goal is to go deep and to provide students from underrepresented groups with an equal opportunity to compete and succeed.

”

- PwC FY22 Purpose and Inclusion Report

92% ★★★★★

Of Externs Advanced Career Goals

90% ★★★★★

Of Externs Are More Confident In Pursuing A Career In the Industry

345

Schools Represented

100% ★★★★★

Of PwC Project Leads Would Like To Participate In the Externship Again

92% ★★★★★

Of PwC Project Leads Are More Confidently Engaged On Company's D&I Initiative

95%

Of Students DEI-Aligned





Customizable & Scalable Program Models



Gen-Z Web3 Underrepresented Leaders

FOCUS

Students educated and engaged to add real strategy towards HSBC's entrance into Web 3.



300+ Students from 80 Countries

FOCUS

Students up-skilled to aid their community's local conservation challenges.



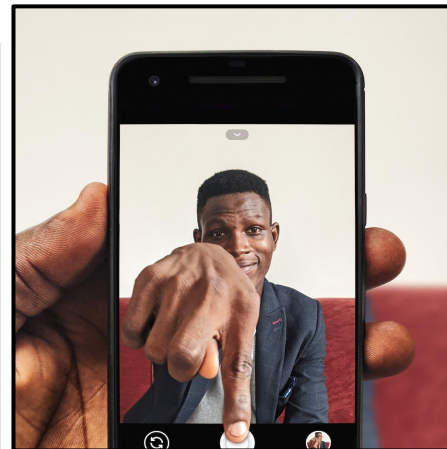
25,000+ Black and LatinX Students

FOCUS

Students received digital career-readiness training, up-skilling and mentorship

PARTNERSHIP

100+ Externship Programs - 3 Years



Elevating Employer Engagement & DEI Employer Brand

POTENTIAL FOCUSES:

- A)
- B)



Meet Our Leadership Team

We Come From the **Finance, Technology, E-Learning & Social Impact** world. We're Fortune 1000 Aligned.



Co-Founder & CEO



DEI Business Partner



Director of Student Operations



Director of Partnerships



National Urban League



millennium

CREDIT SUISSE



LOCKHEED MARTIN

TEKsystems



LEHMAN BROTHERS



Director of Engineering



Senior Operations Manager



Sr. Engagement Manager



Sr. Director of Operations



Project Launch

Timeline

Pre-Launch Schedule

Externship Live



1. Agreement Review & Vendor Onboarding



Next Step
3/14 Review Session
P1 & Host-Company



2. Project Scoping Call
Paragon One & Host-Co. Attend

30 MIN



3. Project Brief Completion
Host-Co. Completes

2 HR



4. PES Creation
Paragon One Creates

1 WK



5. PES Walkthrough & Sign-Off
Paragon One & Host-Co. Attend

45 MIN



6. Student Recruiting (Optional)
Paragon One Recruits

2-4 WK



7. Curriculum Development
Paragon One Develops

2-4 WK



8. Final Pre-Launch Planning
Paragon One & Host-Co. Attend

45 MIN



Externship Live



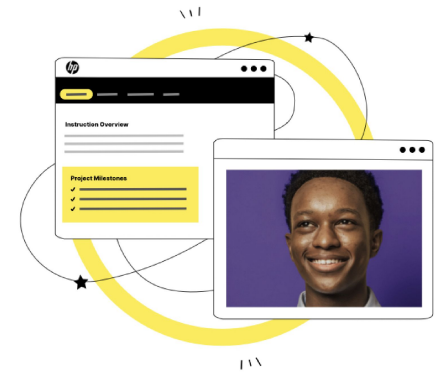
6-8 WK

Week

-11 -10 -9 -8 -7 -6 -5 -4 -3 -2 -1

Week

1 2 3 4 5 6 7 8





Externship Service Components

- Program Setup & Administration**
Extern Sourcing, Curriculum Development, Student & Enterprise Onboarding, Extern Stipend Processing
- Custom & Scalable Enterprise Platform**
Comprehensive, Custom And Seamless Educational Journey - We Guide All Aspects Of Student Experience.
- Student & Company Management**
Company and students discuss project, industry trends, and feedback.
- Comprehensive Performance Reporting**
Paragon One shares progress and student performance with company.

Service Packages

Starter Program Volume 1 - 19 Externships Price Per Externship Program \$00,000 \$00,000 + \$500 Stipend Per Extern	Essential Program Volume 20 - 49 Externships Price Per Externship Program Available Per Request NATIONAL GEOGRAPHIC The Nature Conservancy	Enterprise Program Volume 50+ Externships Price Per Externship Program Available Per Request pwc
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Reach & Equip the World's Ambitious Under- represented Talent



We look forward to growing your
DEI-aligned team.



Contact

____@ParagonOne.Com