

# Make Your Social Impact Vision a Reality

Enrich your team's impact and volunteering efforts through inspiring and up-skilling underserved communities.



## Empower Your Underserved Community of Focus

We identify and select ambitious members of the community you're looking to impact.



## The Externship

A new era of high-impact programming



### Real Work-Based Learning

A 6-8 week student journey that mirrors the Fortune 1000 work experience

### Custom & Proprietary Curriculum

Custom coursework and projects defined via your CSR Learning focus

### Business-Initiative Aligned

Your team imparts knowledge, reviews work, and receives insights via student perspective

### A Seamlessly Guided Experience

Paragon One manages all aspects of the learning experience, your PM invests less than 1 hr per week

### A Career Launch Journey

Students develop industry-relevant skills, receive career guidance and expand their network

### A 6 TO 8 WEEK JOURNEY



## Guiding Students and Volunteers to Major Impact



### Program Setup

Extern sourcing, curriculum development, student and enterprise onboarding



### Platform Setup

A comprehensive, custom and seamless educational journey



### Engagements and Work Output

Access includes: student and company webinars, progress report check-ins

## Ambitious Curriculum, Real Global Change



**Gen-Z Web3 Leaders from Underserved Communities**

### FOCUS

Students educated and engaged to add real strategy towards HSBC's entrance into Web 3.



**300+ Students from 80 Countries**

### FOCUS

Students up-skilled to aid their community's local conservation challenges.



**25,000+ Black and LatinX Students**

### FOCUS

Students received digital and career readiness training, upskilling, and mentorship.

### PARTNERSHIP

130+ Externship Programs - 3 Years